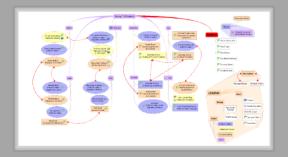
What are Mind Maps?

Road Map

Use in Client Assignments

Q&A Additional Applications

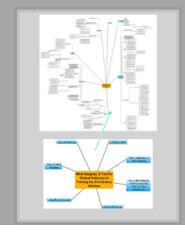


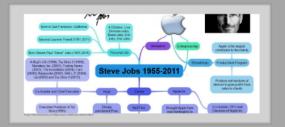








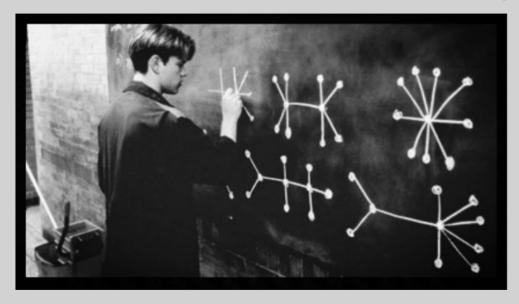






# Mind Mapping

A Tool for Clinical Professors in Training the 21st Century Attorney





## Brett C. Stohs

University of Nebraska College of Law Entrepreneurship Legal Clinic

June 18, 2015



Hypothetical

What are Mind Maps?

Desired Outcomes

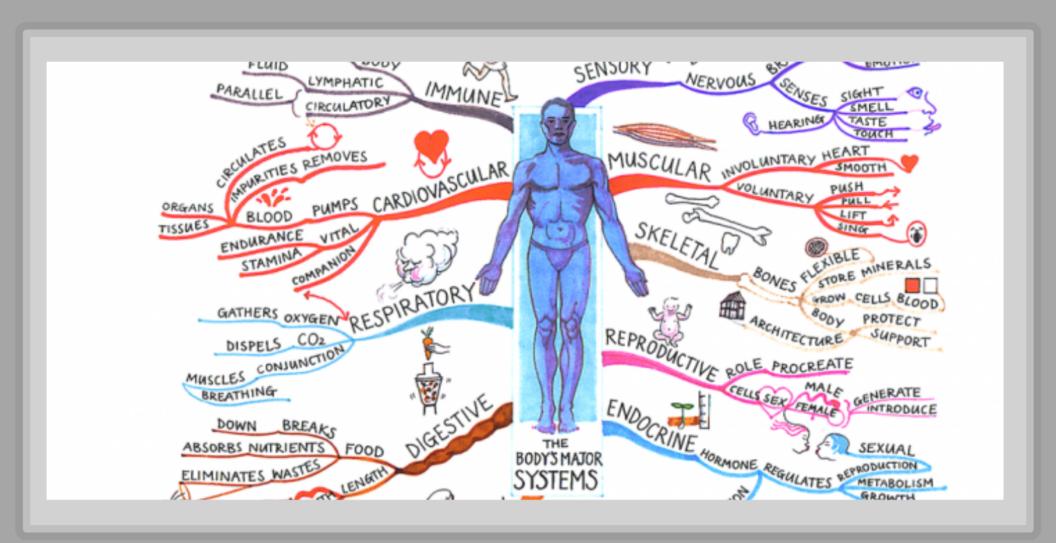
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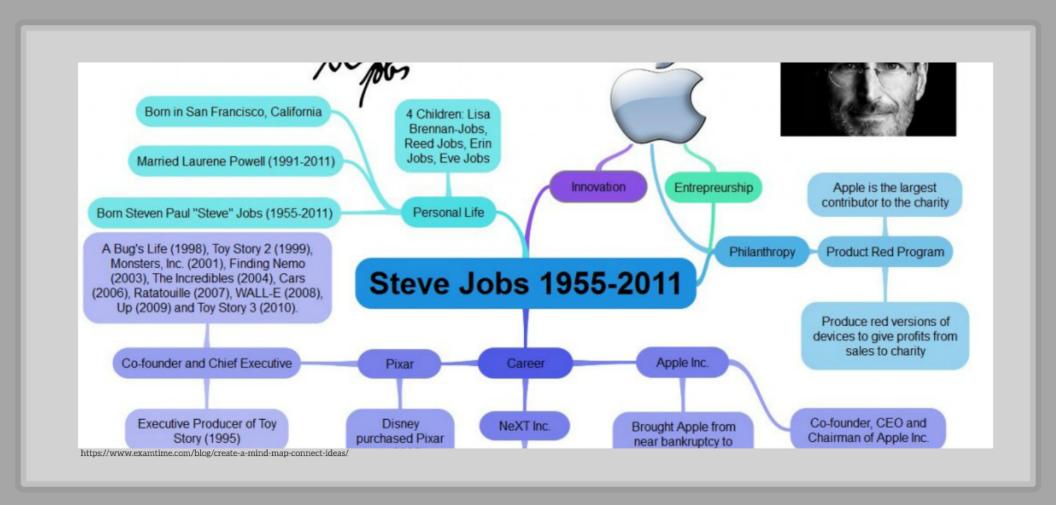
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Additional Applications

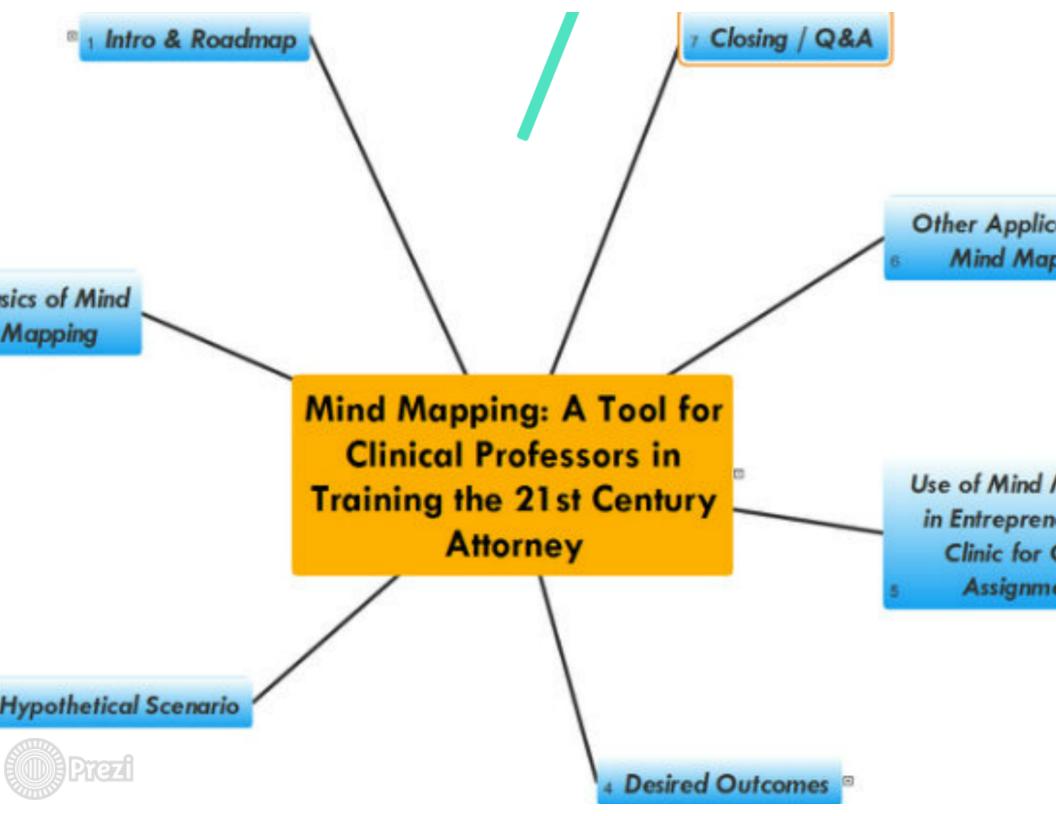


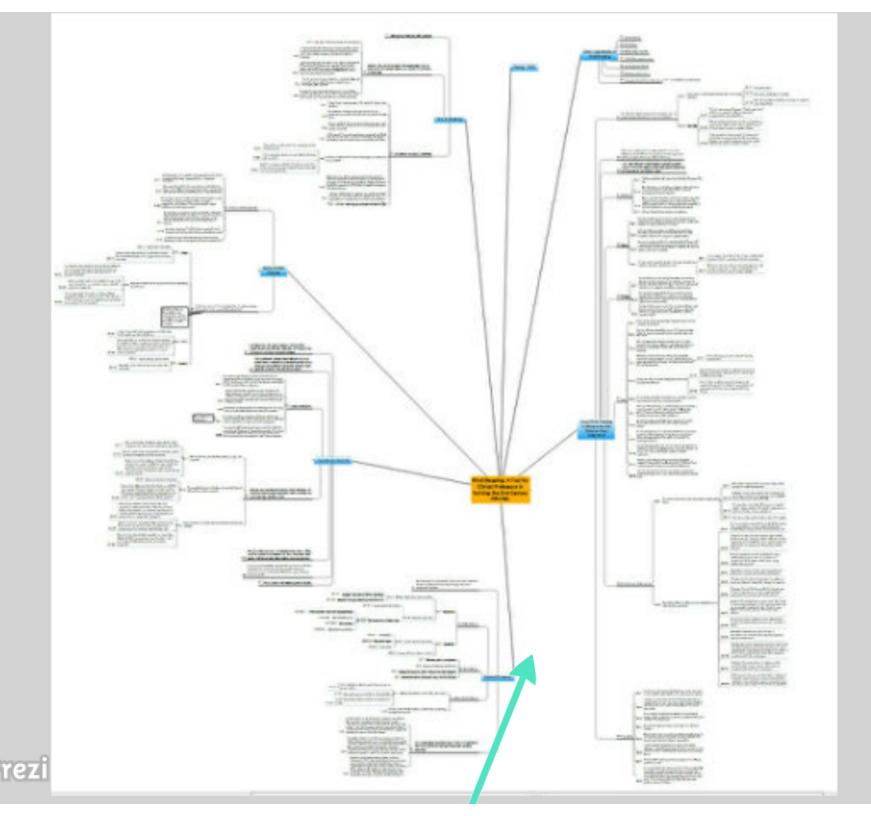












## Challenge: Optimizing Client Assignments





## **Desired Outcomes**

- Student goals
- Client goals
  - Educational Administrative goals
  - Professional







## **Client Assignments**

## Rose Tyler

#### Dalek Pest Control

- Entity Formation
- Contract Termination

### Weeping Angel Lights & Frights

- Liability Counseling
- Entity Formation

#### **Donna Noble**

#### Manikins by Auton

- Entity Formation
- Supplier Agreements

#### Sycorax Translation Services

- Entity Formation
- Control Agreement

#### **Martha Jones**

#### Ood Brainfood

- Real Estate Lease
- Entity Formation

## Boe Fountains of Youth

- Regulatory Compliance
- Trademark Application

### **Rory Williams**

#### Cybermen Deletion Services

- Software as a Service Agreement
- Terms of Use and Privacy Policy

#### Headless Monks IPA

- Alcohol Production Licensing
- Trademark Application

## River Song

#### Vashta Narada Bookbinding

- Supply Agreements
- Regulatory Research

#### Silence Memory Retrieval

- Non-Disclosure Agreements
- Trade Secret Protection

### Sarah Jane Smith

#### Zygon Disguises

- Supply Agreements
- Trademark Application

## Adipose Weight Loss Solutions

- FDA Approval Counseling
- Trade Secret Protection

## Clara Oswald

### Sontaran Strategic Enterprises

- Non-Disclosure Agreements
- Federal Regulatory Research

#### Jagrafess Jams & Jellies

- Entity Formation
- Trade Secret Protection

## **Amelia Pond**

#### Mars Water Purification

- Needs unclear

#### Family of Blood Oranges

- Regulatory Counseling
- Employment Agreements



# Assign Mosse Tyler

## $\mathbf{M}$

## Dalek Pest Control

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- Entity Formation

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Contract Termination

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## Weeping Angel Lights & Frights

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**Liability Counseling** 

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- Entity Formation

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## Do:

## Donna Noble

R

# Rose Tyler

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**Entity Formation** Team Up:

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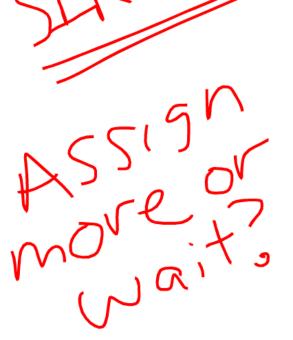
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Trademark Application

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**Amelia Pond** 

Prezi



Trademark Application

## **Rory Williams**

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Alcohol Production Licensing

Trademark Application





- **Supply Agreements**
- Regulatory Research

Silence Memory Retrieval

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- **Trade Secret Protection**

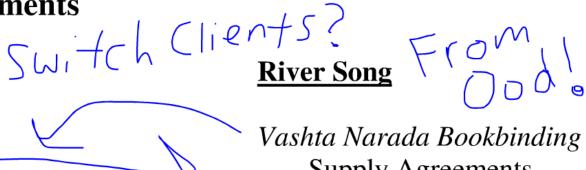
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## Switch Clients? River Song

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## **Amelia Pond**

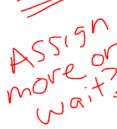
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# Desired Outcomes

- Student goals
   Client goals

  - Professional
- Educational
   Administrative goals



Laucationar - Aumministrative goars

Professional



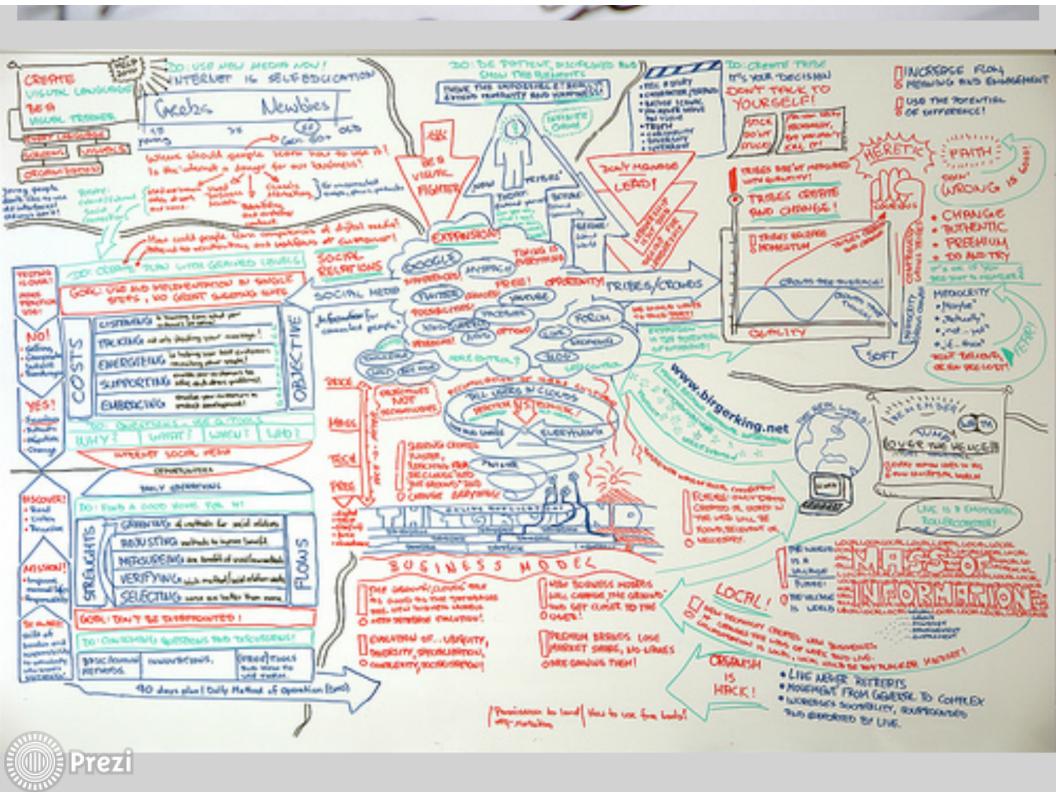


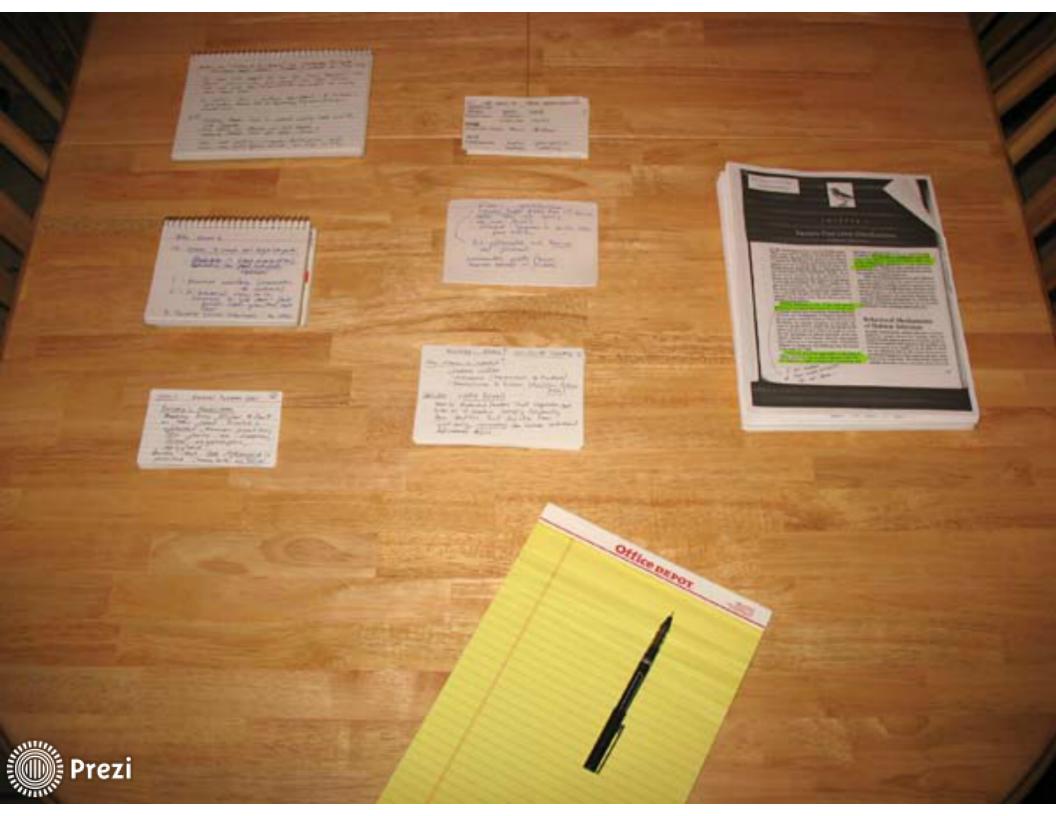






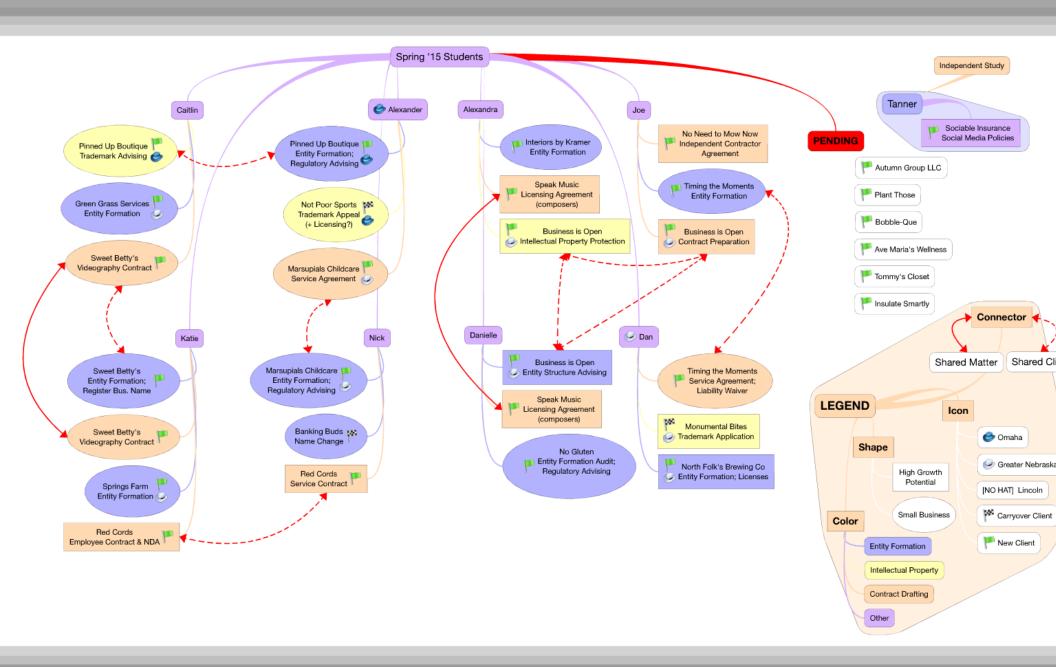
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# Mind Mapping



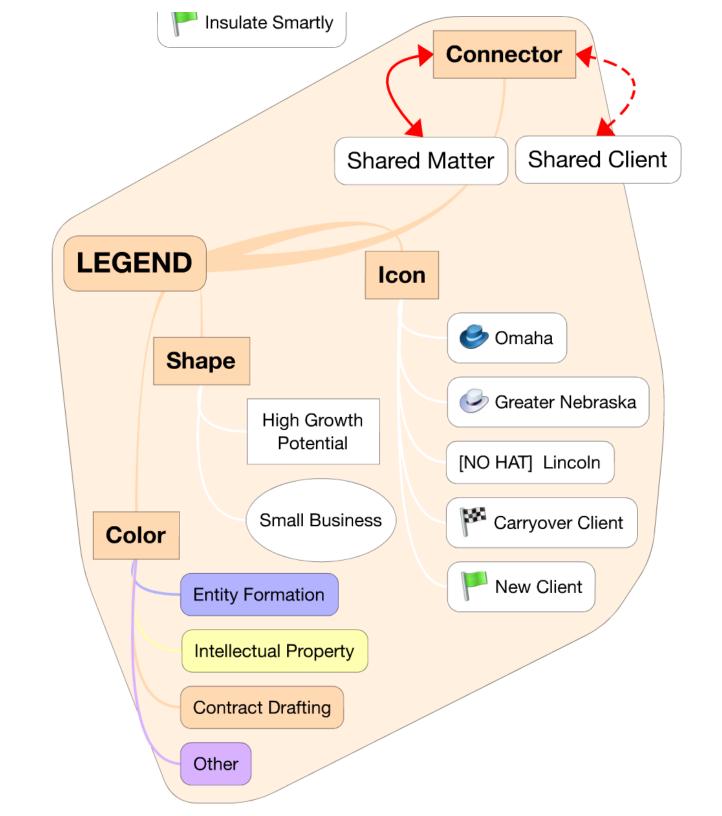






ntal Bites Application

d's Brewing Co nation; Licenses





## Color

**Small Business** 

**Entity Formation** 

Intellectual Property

**Contract Drafting** 

Other









Monumental Bites
Trademark Application

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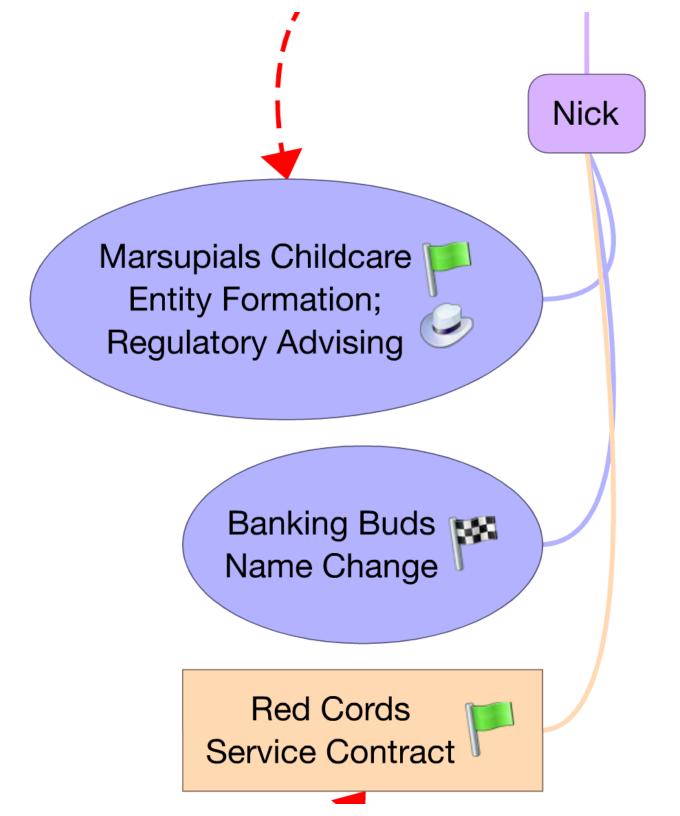
North Folk's Brewing Co
Entity Formation; Licenses

## Shape

High Growth Potential

**Small Business** 





## **Icon**

High Growth Potential

**Small Business** 



Omaha



Greater Nebraska

[NO HAT] Lincoln

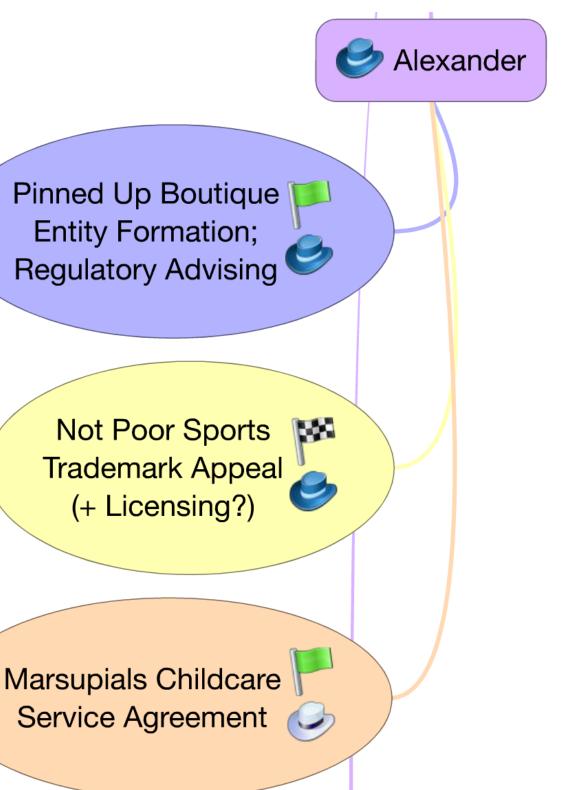


Carryover Client



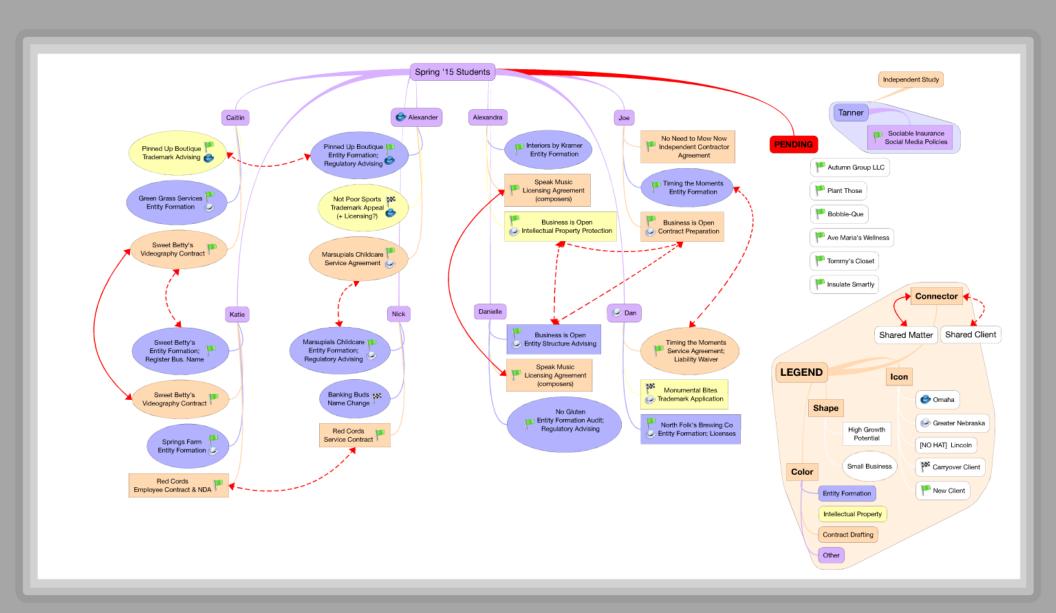
**New Client** 

Formation Prezi

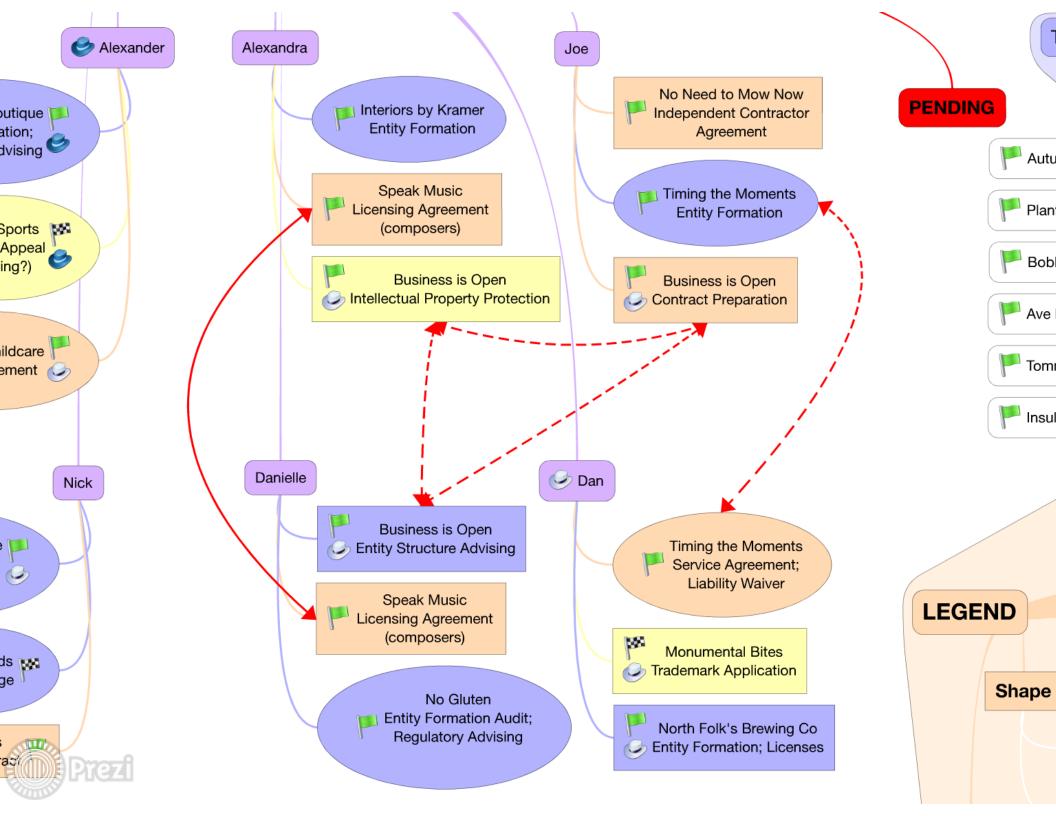


**Alexar** 

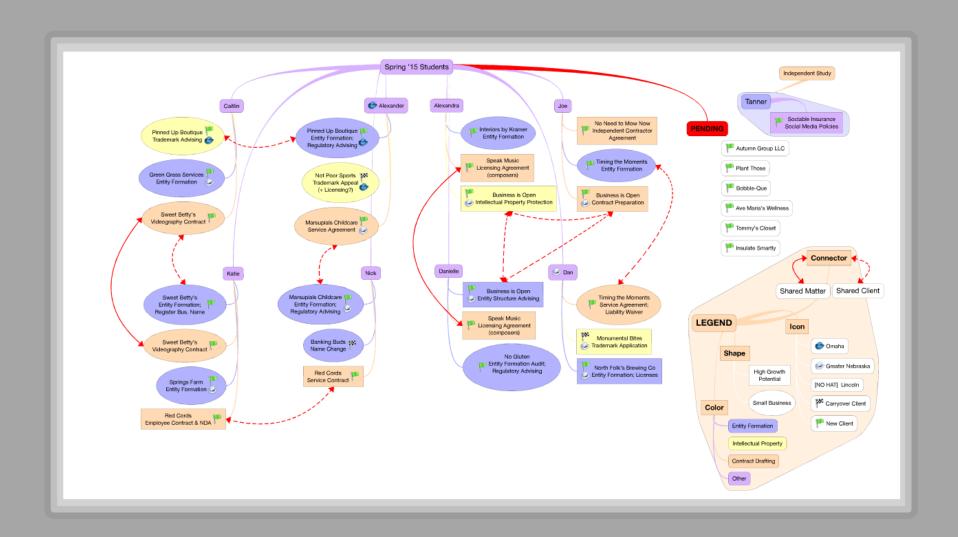








## June 18, 2015











# Other Applications W



- Brainstorming
- Reflecting
- Organizing research
- Illustrating legal analysis
- Managing workload
- Creating action plans
- Mapping educational outcomes



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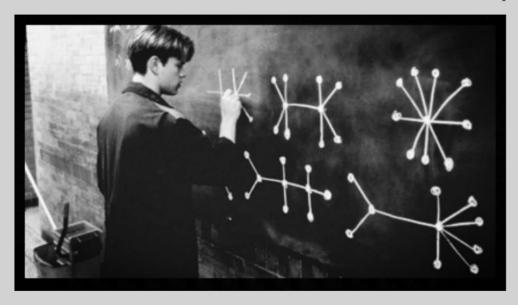
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